

# Download Blackbaud Announces Cultivating Lifelong Donors Stewardship And Thefundraising Pyramid, A New Boo

CULTIVATING Lifelong Donors: Stewardship and the Fundraising Pyramid A Blackbaud Desktop Reference frank barry, lawrence henze, david lamb & katherine swankBlackbaud, Inc., (Nasdaq: BLKB) has released a new book Cultivating Lifelong Donors: Stewardship and the Fundraising Pyramid covering best practices for building long-term giving programs. The nonprofit software and services company is also hosting a free web seminar series that will bring to life the topics covered in each chapter of the book. Nonprofit professionals can visitFourth installment of Blackbaud Desktop Reference Series focuses on best practices for building long-term giving programs. Charleston, S.C.– Blackbaud Inc., has released a new book Cultivating Lifelong Donors: Stewardship and the Fundraising Pyramid covering best practices for building long-term giving programs.Cultivating Lifelong Donors: Stewardship and the Fundraising Pyramid Stewarding One-Time Donors for Lasting Support Presented by David Lamb, Senior Consultant, Target Analytics. Cultivating Lifelong Donors: Stewardship and the Fundraising Pyramid Your Presenter Senior Consultant, Target Analytics™, a Blackbaud Company Joined Blackbaud in 2004 More than 20 years of experience in the prospect ..., Blackbaud Announces Cultivating Lifelong Donors Stewardship And Thefundraising Pyramid, A New Boo.

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