

Download Business Communications

Business Communication is goal oriented. The rules, regulations and policies of a company have to be communicated to people within and outside the organization. Business communication is information sharing between people within and outside an organization that is performed for the commercial benefit of the organization. The sharing of information between people within an enterprise that is performed for the commercial benefit of the organization. In addition, business communication can also refer to how a company shares information to promote its product or services to potential consumers. Communication “Any act by which one person gives to or receives from another person, the information about that person’s needs, desires, perceptions, knowledge, or affective states., Business Communications.

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