

Download Lululemon Marketing Analysis

Lululemon athletica inc. (/ ? l u ? l u ? ? l ? m ? n /), styled as lululemon athletica, is a Canadian athletic apparel retailer. Lululemon is a self-described yoga-inspired athletic apparel company for women and men. Marketing Tutorials, strategies, analysis and business resources for marketing learners, professionals and small business owners by marketing tutor Lululemon's intangibles are its greatest asset and will drive its growth. Brand dilution as a result of aggressive growth is the number one risk for Lululemon. This statistic presents the total number of lululemon athletica stores worldwide from 2011 to 2017, by country. In 2014, lululemon athletica operated a total of 200 corporate-owned stores ..., Lululemon Marketing Analysis.

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