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Meeting Excellence is a comprehensive resource that provides a wide range of ready-to-use tools that have been developed and tested by a meeting initiative within Novartis Pharmaceuticals. Meeting Excellence is a comprehensive resource that provides a wide range of ready-to-use tools that have been developed and tested by a meeting initiative within Novartis Pharmaceuticals. It is based on years of research observing team meetings, examining existing meeting documents, and conducting a number of intensive individual interviews in the U.S. and Europe. A cutting-edge guide to quality meetings inspired by a corporate survey in which executives cried out for help to improve meeting quality, Novartis Pharmaceuticals commissioned Glenn M. Parker and Robert Hoffman to create the tools for structuring effective meetings. Get this from a library! Meeting excellence : 33 tools to lead meetings that get results. [Glenn M Parker; Robert Hoffman] -- Meeting Excellence is a comprehensive resource that provides a wide range of ready-to-use tools that have been developed and tested by a meeting initiative within Novartis Pharmaceuticals. It is ..., Meeting Excellence 33 Tools To Lead Meetings That Get Results.

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